

DARYL C. MAQUINANA

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Objective

To leverage my skills in sales, content creation, and team leadership to drive business growth, exceed targets, and deliver impactful solutions. Passionate about building strong client relationships and utilizing creative strategies to achieve sustained success.

Work Experience

Lifestyles Philippines | *Executive Director* 2024

- Recognized with the prestigious '*Highest Sponsor Award*' in Sales, exceptional ability to build strong client relationships, and consistently exceed sales targets.
- Clinched an exceptional '*Business Beyond Borders Award*' as for the ability to foster international business growth and navigate cross-cultural markets with ease.
- Honored with the '*Youth Ambassador Award*' in recognition of outstanding contributions as a young entrepreneur.

Lifestyles Philippines | *Regional Director* 2023

- Achieved the distinguished '*Highest Personal Group Volume Award*', recognizing outstanding ability to drive success within a team and inspire others to reach new heights.

Lifestyles Philippines | *Direct Distributor* 2022

- Started a career in Direct Selling.

Core Competencies

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| ● Leadership & Team Management. | ● Sales & Client Relations Building | ● Strategic Planning & Execution |
| ● Client closing | ● Technical Proficiency | ● Presentation skills |

Education

Polytechnic University of the Philippines | *Bachelor of Science in Electronics Engineering* 2021-2023

- Facilitated the Junior Institute of Electronics Engineering of the Philippines Cavite campus provides public materials for organizations' social media pages.
- Served as an assistant to the subject teacher, providing valuable support and assistance in classroom management and instructional activities.
- Undergraduate and finished 2 years.

Tanauan Institute Incorporated | *Science Technology Engineering & Mathematics* 2019-2021

- Served as Editor in Chief of '*The Clarion*' School Publication. Aced the annual thesis expertise and was awarded as best topic of the board "*Modifying Seed Germination Chamber for Seedling & Drying of rice grain*".
- Finished 11th grade with exemption reading & writing excellency. Served as the assistant executive of the School Publication handling Photojournalism and copywriting.

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Relevant Achievements

National Guild of Journalists of the Philippines | *Associate, Member*

- Spearheaded the creation of publication materials, optimized social media engagement, and facilitated clear, timely communication to all club members.
- Played a key role in actively participating in various initiatives and events hosted by the organization.

The Peak, School Publication | *Collaborative & Desktop Publishing*

- Developed and designed publication materials, arranged tabloid layouts, and contributed news articles as needed.
- Participated in RSPC 2018 and earned 4th place.

Photojournalism

- Dedicated photojournalist with a deep passion for capturing the stories that resonate.
 - A standout achievement placed 7th in the Division Schools Press Conference (DSPC), showcasing skill in visual journalism.
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Tools Proficiency

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| • Microsoft Office | • Google Workspace | • Social Media Platforms |
| • Canva | • Capcut | • Zoom |